ESTATE PLANNING GUIDE

Ocean Conservancy®



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Introduction

Let's start with a simple question: do you really need an estate plan? The simple answer is "yes," that is unless you are willing to relinquish to others – who may be perfect strangers – important decisions about your family, your bank accounts, your investments, your care, and other matters near and dear to you. To be candid, putting an estate plan in place requires some effort. But like those overwhelming projects you may confront at work and in the home, once done you will feel a sense of accomplishment and even relief. And you will have given your loved ones the gift of stability should an unanticipated event cause you to be unable to make decisions.

There are several benefits to making an estate plan:

- **Peace of Mind for You and Your Family —** An estate plan and its associated documents will help guide your family if they need to make difficult decisions about your care and provide the authority they might need to do so. Consider your plan a gift to your family and other loved ones when they need it most. An estate plan is especially important if you have minor children as it will name a guardian to care for your children and, in many instances, establish a trust to help ensure their financial well-being. Even without minor children, you will want a plan describing how you wish to care for your loved ones.
- **Distribution that You Want —** without an estate plan of some type, the laws of your state determine what happens to your property. Very likely the distributions dictated by state law will NOT be the ones you would have chosen. And no state distribution law provides for gifts to friends or charities, or makes provisions for your pets. Make sure what you've earned and accumulated in your lifetime goes to help those you love and causes you care about.
- **Financially Wise —** a good estate plan will help streamline the distribution process, minimize administrative costs, and possibly reduce taxes that might otherwise be owed. That means you leave the most you can to the people you love and the causes you care about.
- **Remembering Charity —** with thoughtful planning, you can provide for your loved ones and leave a gift to an organization like Ocean Conservancy that is important in your life. This guide will describe the key elements of an estate plan, the documents you should have and some charitable giving ideas you might want to incorporate into your planning. Then you'll have the opportunity to record personal and financial information that you need to share with your family and to create your estate plan.
- **Let's Get Started.**



Elements of a Long-Term Planning

RELATED TO YOUR FUTURE GOAL

These planning options are the basic elements that will ensure your wishes are carried out. Your chosen approach should be done in partnership with a lawyer. There is more information about working with a lawyer later in this guide.

Regardless of the planning documents you choose, you can provide for a gift to Ocean Conservancy in gratitude for creating evidence-based solutions for a healthy ocean and the wildlife and communities that depend on it. What happens to the ocean impacts all of us. The ocean is our responsibility, but we can't do it alone—we need to join forces with you and people around the world to keep our ocean and our coastal communities healthy and prosperous. Ocean Conservancy is working with you to protect the ocean from today's greatest global challenges.

Making a legacy gift to the Ocean Conservancy isn't just for those with a large estate. It's a wonderful way to continue a lifetime of support for an institution that has meant so much to you.

- **Will.** This is a document in which you make a disposition of your property to take effect after your passing. It may be changed or revoked during your lifetime. States differ as to what constitutes a valid will, but usually requires two witnesses who are present when you sign the will. It is advisable to work with a lawyer to prepare your will to make sure it is valid and effective. In the will, you will appoint your executor and other personal representatives who will carry out the terms you set forth. Using your will, you will determine who receives your property, such as family, friends and charitable organizations.
- **Revocable Living Trust.** Many people use this arrangement in place of a traditional will to facilitate the distribution of their property. You might hear it referred to as a "living trust" or "RLT." The trust is created while you are living. Most often people serve as trustee of their own trust and have the power to change and even revoke as need be. The revocable living trust becomes irrevocable upon your passing and a successor trustee is appointed. A living trust requires that you actually transfer ownership of your property to the trust in order to be effective.

There are pros and cons with each approach, and an estate planning attorney can advise you as to which is best for your situation.

Please note: Even if you use a revocable trust, you should also still have a will that covers any property you own but did not transfer into the trust. Often the resulting will is called a pour over will, which simply directs that any property a person owns be added to — or poured over to — the trust.

- **Beneficiary Designations.** Most financial accounts — bank or stock brokerage accounts, IRAs or other types of retirement plans, commercial annuities or life insurance policies – allow you to designate who will receive whatever remains upon your passing. Often the beneficiary designation is a simple matter of signing a form provided by the financial institution.
- **What to Expect.** Expect to be prepared to discuss your financial records, property, accounts with beneficiary designations, and prior wills and trusts, if any. A comprehensive list of types of information to think about when making an estate plan is included in this guide. Before visiting a lawyer to document your intentions, consider the needs of your loved ones and causes close to your heart so you will be prepared to make your intentions known to your planning professional.









Steps to Having an Estate Plan

Depending on your situation, creating an estate plan doesn't have to be overly difficult or expensive. Here are some practical steps to get you started:

1. Take inventory of what you own. List all of your assets and their approximate value. Include pertinent information about each asset. There is a section later in this booklet for just this purpose.
2. Make a list of tangible personal property, such as jewelry, dishes, books, furniture — items other than real estate and investments — and who is to receive each item upon your passing. You may want to maintain this as a separate list rather than designating this in your will, for maximum flexibility.
3. Make a list of all your digital accounts, along with the passwords needed to access the information. Give written instructions for what you want to happen to your social media accounts. Do you want them to continue or to be taken down? Place the lists and instructions in a secure place known to your power of attorney and possibly one other trusted individual.
4. Think about your goals for your estate plan, for example, who you want to benefit, how you want to treat each of your children, any special needs that you want to provide for, what happens if you and your spouse both pass away close in time, and if there are charities or organizations you want to remember. Your attorney will most likely ask you about goals you didn't consider, but at least you'll have a head start.

5. Consider whom you would like to name as your agent(s) - e.g., the executor of your will or the successor trustee of your revocable living trust, the person(s) to hold your power(s) of attorney – and gather pertinent information about them. There is also a section in this booklet for that purpose.

6. Make an appointment to see an attorney, preferably one who specializes in estate planning. If you don't have one or know of one to call, ask us for referrals or check with family, friends, or co-workers for recommendations.

7. Follow through on whatever actions are decided upon in the meeting with your attorney. Rely on the advice of your attorney and other professional advisors as you make your decisions.

8. Share your plans with others. Key documents are of little or no value if no one knows what they say or where to find them when they are needed. This is especially true for the person(s) you have designated to serve as your personal administrator(s)/executor(s) under your will or the successor trustee of your revocable living trust. It's also important to give loved ones at least a general sense of what to expect, so that there won't be surprises later on.







Consider Your Charitable Legacy

You may have numerous charities that you believe in strongly, and you may have supported these organizations throughout your lifetime. Making a gift provision to one or more charitable organizations in your estate can be a natural extension of that support. You might be surprised at how much you can to Ocean Conservancy with a charitable gift while achieving your personal and financial goals.

Bequest. This is a gift made through your will or revocable living trust. You can leave a specified amount of money, a particular piece of property, or all or a portion of the residue (what's left after your expenses and debts are paid and specific gifts are distributed to beneficiaries). See page 27 for sample bequest wording.

Beneficiary Designation Gift. Just as you designate individuals to receive certain assets directly as your named beneficiaries, you can name Ocean Conservancy to receive all or part of the asset. This is most commonly used with IRAs and other retirement plan assets and life insurance policies, but it can also work with assets such as checking and savings accounts, brokerage accounts, and commercial annuities.

In addition to leaving a legacy, bequests and beneficiary designations have the advantage of being flexible and revocable. Perhaps most importantly, they leave the assets under your control should you need them during your lifetime.

Charitable bequests and beneficiary designations are fully deductible if you have sufficient assets to require filing an estate tax return. There is no limit as to how much of your charitable estate gifts can be deducted.

Charitable Gift Annuity. This is a simple way to make a gift and receive fixed payments for life in return. In addition, you receive an income tax charitable deduction and the payments are partly tax-free. A gift annuity is arranged directly with the charity you wish to support. Once the payment obligation is met, the charity can use the remaining amount in its programs.



Charitable Remainder Trust. This is a simple way to make a gift and receive fixed payments for life in return. In addition, you receive an income tax charitable deduction and the payments are partly tax-free. A gift annuity is arranged directly with the charity you wish to support. Once the payment obligation is met, the charity can use the remaining amount in its programs.

Charitable Lead Trust. A charitable remainder trust can help you maintain or increase your income while making a significant gift to Ocean Conservancy. It is an especially attractive gift if you would like to sell an appreciated asset, e.g., real estate held for investment purposes, and generate income from the sale by substantially reducing and deferring capital gain income that would have been due if you had sold the real estate

Retained Life Estate. You can give your personal residence to Ocean Conservancy and continue to live there for the rest of your life. You have the satisfaction of knowing that this generous gift is complete and the benefit of immediately reducing income taxes with an income tax charitable deduction in the year of your gift. Retained life estate gifts or other real estate must conform to Ocean Conservancy's acceptance policies.





Essential Information Organizer

Contains confidential and sensitive information — keep in a secure location

This questionnaire is designed to help you organize your important information. This will in turn help you when you see an attorney to prepare your will and other key planning documents. It will also help your loved ones at a time when they need it the most — if you are no longer able to make decisions for yourself or if you have passed away.

While it will take some time to complete, the time couldn't be better spent. While death (and taxes) is a certainty, when it will happen is not, and there are other uncertainties in life. Imagine the peace of mind that will come from knowing you have done all that you can do for yourself and your loved ones to be prepared for the unexpected. Gathering information is your first step in this process.

Date: _____

I. YOU AND YOUR FAMILY

YOU

Full Legal Name _____

Maiden Name *(if applicable)* _____

Address 1 _____

Address 2 _____

Phone _____

Email _____

Date of Birth _____ Place of Birth _____

Social Security Number _____

Driver's License *(state and number)* _____

MARITAL STATUS

☐ Single ☐ Married ☐ Widowed ☐ Divorced ☐ Legally Separated

If married, place and date of marriage _____

Do you have a prenuptial agreement? ☐ Yes ☐ No

If widowed, divorced, or legally separated, what date did this occur? _____

Are you a U.S. citizen or a Lawful Permanent Resident?

☐ No ☐ Born in the U.S. ☐ Naturalized *(date and place)*

_____

☐ Lawful Permanent Resident ☐ Other Citizenship?

ARE YOU

☐ Employed ☐ Retired

Current or Most Recent Employer

Name _____

Phone _____

Supervisor _____

Position _____

Start Date _____ End Date _____

Company Benefits _____

_____

MILITARY SERVICE

Branch _____

Service Dates _____

Military Identification # _____

CHECK WHAT PLANNING DOCUMENTS YOU HAVE AND THEIR LOCATION

☐ Will

☐ Revocable Living Trust

☐ Health Care Directive

☐ Physician's Order for Life Sustaining Treatment (POLST)

☐ Power of Attorney — Financial

☐ Power of Attorney — Health

☐ Personal Property Inventory

YOUR CHILDREN

First Child

Full Legal Name _____

Address 1 _____

Address 2 _____

Phone _____

Email _____

Date of Birth _____ Place of Birth _____

Social Security Number _____

Driver's License *(state and number)* _____

STATUS

☐ Dependent ☐ Adopted ☐ Previous Marriage
☐ Special Needs ☐ Deceased Date of adoption or death _____

Second Child

Full Legal Name _____

Address 1 _____

Address 2 _____

Phone _____

Email _____

Date of Birth _____ Place of Birth _____

Social Security Number _____

Driver's License *(state and number)* _____

STATUS

☐ Dependent ☐ Adopted ☐ Previous Marriage
☐ Special Needs ☐ Deceased Date of adoption or death _____

(Add additional pages as needed.)

YOUR GRANDCHILDREN

First Grandchild

Full Legal Name _____

Parents' Names _____

Address 1 _____

Address 2 _____

Phone _____

Email _____

Date of Birth _____ Place of Birth _____

Social Security Number _____

Driver's License *(state and number)* _____

Status

☐ Dependent ☐ Special Needs ☐ Deceased Date of death _____

(Add additional pages as needed.)

YOUR PARENTS

Mother

Full Legal Name _____

Address 1 _____

Address 2 _____

Phone _____

Email _____

Date of Birth _____ Place of Birth _____

Social Security Number _____

Driver's License *(state and number)* _____

Date of Death _____ Resting Place _____

Father

Full Legal Name _____

Address 1 _____

Address 2 _____

Phone _____

Email _____

Date of Birth _____ Place of Birth _____

Social Security Number _____

Driver's License *(state and number)* _____

Date of Death _____ Resting Place _____

YOUR PETS

First Pet

Name _____

Description _____

Vet Contact Information _____

Food/Medicine/Special Instructions _____

Second Pet

Name _____

Description _____

Vet Contact Information _____

Food/Medicine/Special Instructions _____

(Add additional pages as needed.)

II. PROFESSIONAL ADVISORS

(Add additional pages as needed.)

Physician

Name _____

Practice/Company _____

Contact Information _____

Dentist

Name _____

Practice/Company _____

Contact Information _____

Attorney

Name _____

Practice/Company _____

Contact Information _____

Financial Planner

Name _____

Practice/Company _____

Contact Information _____

Accountant

Name _____

Practice/Company _____

Contact Information _____

Broker

Name _____

Practice/Company _____

Contact Information _____

Life Insurance Agent

Name _____

Practice/Company _____

Contact Information _____

Other

_____

_____

III. FINANCIAL INFORMATION

Tax Records

Location _____

Preparer Name _____

Contact Information _____

Safety Deposit Box(es)

Location/Institution _____

Address _____

Box Number _____

Key Location _____

Who Has Access Authority? _____

Social Security Payments

Deposited to Account _____

Bank Name _____

Bank City/State _____

Phone Number _____

Account Number _____

Pension Information

Type of Plan _____

Company Name _____

Address _____

Benefit Value _____

Named Beneficiary _____

Insurance Policies — Disability/Accident/Health

Type _____

Company _____

Contact Info _____

Policy # _____

IV. ASSETS AND DEBTS

Assets

Cash *(checking, savings, money market, CDs)*

Type _____

Bank Name/Location _____

Account # _____

Maturity Date _____

Owned by You Alone $ _____

Owned Jointly with Spouse $ _____

If co-owner is someone other than a spouse, note here: _____

Securities *(stocks, bonds, mutual funds, savings bonds)*

Description _____

Location/Firm _____

Number of Shares _____

Owned by You Alone $ _____

Owned Jointly with Spouse $ _____

If co-owner is someone other than a spouse, note here: _____

My securities broker is: _____

Name _____

Firm _____

Address/Phone _____

Business Interests *(closely held stock, partnerships, LLC units)*

Business Name _____

Location _____

Number of Shares/Percent _____

Owned by You Alone $ _____

Owned Jointly with Spouse $ _____

If co-owner is someone other than a spouse, note here: _____

Real Estate

Description _____

Address _____

Date Purchased _____

Owned by You Alone $ _____

Owned Jointly with Spouse $ _____

If co-owner is someone other than a spouse, note here: _____

Life Insurance/Annuities

Description _____

Name of Company _____

Insured/Annuitant _____

Beneficiary _____

Policy # _____

Owned by You Alone $ _____

Owned Jointly with Spouse $ _____

If co-owner is someone other than a spouse, note here: _____

Retirement Assets *(IRA, 401(k), 403(b), etc.)*

Description _____

Custodian Name/Address _____

Beneficiary _____

Owned by You Alone $ _____

Owned Jointly with Spouse $ _____

If co-owner is someone other than a spouse, note here: _____

Debts Owed to Me *(mortgages held, accounts, or notes receivable)*

Description _____

Debtor Name/Address _____

Owned by You Alone $ _____

Owned Jointly with Spouse $ _____

If co-owner is someone other than a spouse, note here:

Other Income Producing Assets *(patents, royalties, copyrights, etc.)*

Description _____

Company _____

Owned by You Alone $ _____

Owned Jointly with Spouse $ _____

If co-owner is someone other than a spouse, note here:

Tangible Personal Property *(cars, jewelry, antiques, boats, collections, tools)*

Description _____

Date of Purchase _____

Owned by You Alone $ _____

Owned Jointly with Spouse $ _____

If co-owner is someone other than a spouse, note here: _____

Debts

Mortgages *(first and second, home equity)*

Description/Loan # _____

Creditor Name _____

Owed by You Alone $ _____

Owed Jointly with Spouse $ _____

If co-debtor is someone other than a spouse, note here: _____

Loans *(insurance, bank, personal, business, car or boat)*

Description/Loan # _____

Creditor Name _____

Owed by You Alone $ _____

Owed Jointly with Spouse $ _____

If co-debtor is someone other than a spouse, note here: _____

Credit Cards

Description/Account # _____

Creditor Name _____

Owed by You Alone $ _____

Owed Jointly with Spouse $ _____

If co-debtor is someone other than a spouse, note here: _____

All Other Debts or Obligations

Description/Loan # _____

Creditor Name _____

Owed by You Alone $ _____

Owed Jointly with Spouse $ _____

If co-debtor is someone other than a spouse, note here: _____

V. AGENTS

Executor

Name _____

Address 1 _____

Address 2 _____

Phone _____ Email _____

Relationship, if not spouse _____

Alternate Executor

Name _____

Address 1 _____

Address 2 _____

Phone _____ Email _____

Relationship, if not spouse _____

Guardian *(if you have minor children)*

Note: If there are two parents, usually the first named guardian will be a spouse

Name _____

Address 1 _____

Address 2 _____

Phone _____ Email _____

Relationship _____

Alternate Guardian

Name _____

Address 1 _____

Address 2 _____

Phone _____ Email _____

Relationship _____

Power of Attorney — Health Care

Name _____

Address 1 _____

Address 2 _____

Phone _____ Email _____

Relationship, if not spouse _____

Alternate Power of Attorney — Health Care

Name _____

Address 1 _____

Address 2 _____

Phone _____ Email _____

Relationship _____

Power of Attorney — Financial

Name _____

Address 1 _____

Address 2 _____

Phone _____ Email _____

Relationship, if not spouse _____

Alternate Power of Attorney — Financial

Name _____

Address 1 _____

Address 2 _____

Phone _____ Email _____

Relationship _____

VI. FINAL INSTRUCTIONS

Body, Organ, Tissue Donation

I wish to donate my body, organs, or tissue ☐ Yes ☐ No

If yes, please describe your intention

_____

_____

Funeral Instructions

Funeral Home

Funeral Arrangements

☐ Cremation ☐ Burial ☐ Body Donation

I have prepaid funeral arrangements with
(company, address, phone, amount paid)

_____

_____

_____

_____

_____

Preferred resting place _____

Preferred funeral and burial/cremation instructions _____

Obituary *(what you would like included)*

Personal Statement to Loved Ones

(Take a few moments to think about what you want say to those you love that a will or living trust doesn't convey: what you feel is important in life, how you would like to be remembered, what you would like the next generation to know or, perhaps, simply what makes you happy.)

Distribution of Estate

(If your state allows it, you can create a separate list for gifts of tangible personal property that can easily be changed and updated, see pg. 26.)

Gifts to Spouse

Description of Asset/Percent of Estate

Contingent Beneficiary Name/Address

Gifts to Heirs/Others

Description of Asset/Percent of Estate

_____

_____

_____

_____

_____

_____

_____

Beneficiary Name/Relationship/Address

_____

_____

(Add additional pages as needed.)

Gifts to Charity

Legal Name of Charity/Tax ID # _____

Location _____

Amount $ _____

OR Percent of Net Estate _____

OR Description of Asset _____

(Add additional pages as needed.)

Residue of Estate

Individual Beneficiaries _____

Name _____

Address _____

Percent of Residue _____

Charitable Beneficiaries _____

Legal Name/Tax ID # _____

Address _____

Percent of Residue _____

GIFTS OF TANGIBLE PERSONAL PROPERTY

This list includes personal items that can easily be moved, such as furniture, books, jewelry, kitchen goods, china, clothes, art, and the like. If the items have a high financial value, talk with your attorney about the best way to transfer them. Whenever you update this list, make sure to make a copy and give the original to your executor or your attorney.

	Description	Recipient	Contact Information
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			
11.			
12.			

Date: _____

CHARITABLE GIFTS — SAMPLE BEQUEST LANGUAGE

If you wish to leave a bequest to Ocean Conservancy, the process is relatively straightforward. As you consult your lawyer on the selection of appropriate wording to reflect your own goals and intentions regarding Ocean Conservancy, be sure that our correct legal name appears in all final documents:

> *"I give to Ocean Conservancy, Inc., a [incorp_state] not for-profit, tax-exempt corporation having princila place of business of [charity_address], the sum of dollars $ _____or (_____% of my property) or (describe specific property), federal tax Identification number: 23-7245152, to be used for general purposes of Ocean Conservancy (or specific purpose)."*

Specific Bequest:

Ocean Conservancy, Inc. receives a specific dollar amount, or a specific piece of property. This is one of the most popular forms of bequests.

Residuary Bequest:

Ocean Conservancy, Inc. receives all or a stated percentage of an estate after distribution of specific bequests and payment of debts, taxes and expenses.

Contingent Bequest:

Ocean Conservancy, Inc. receives all or part of the estate under certain specified circumstances, such as the passing of a spouse.

Unrestricted:

This type of gift allows Ocean Conservancy, Inc. to use it for its general purposes. An unrestricted gift is very useful because it allows Ocean Conservancy, Inc. the flexibility will have flexibility to put the gift to the best possible use at the time it is received

Restricted:

A restricted gift is given to Ocean Conservancy, Inc. with instructions for a specific purpose, such as support for a special project or program that is important to you. Please consult with the Office of Planned Giving prior to establishing your restrictions to ensure that Ocean Conservancy, Inc. is able to carry out your wishes.

NEXT STEPS:

To receive further information and assistance on estate planning, or to learn more about how your gift can help Ocean Conservancy, please contact us at:

- Call: 800-519-1541
- Email: oceanlegacy@oceanconservancy.org

Frequently Asked Questions

Do I need to have an estate plan?

Yes. Regardless of the size of your estate, you want to ensure that what you have will go to those you love and care for and that your wishes are carried out. But a good estate plan does far more than that. It cares for you as well as the things you value.

An estate plan grants a power of attorney for financial and health matters should you become incapacitated and states your desires regarding medical care. These documents become a last expression of what you have valued in your life, indicated through a personal statement and by what you leave to whom. By being thoughtful and organized about your affairs, you will have left a final, loving gift to your family and organizations you care about.

Do I need to see an attorney?

Yes. Estate planning is a complex area of the law, and it is unwise to rely on a one-size-fits-all solution. This is especially true when you have a combined family. While there is a cost involved in preparing your plan, it is modest compared to the value of having appropriate arrangements for your family, minimizing probate fees and costs, and possibly saving state and federal estate taxes.

How often should I update my plan?

It is a good idea to update your plan every few years. Some people have an annual check-up with their attorney. Certainly whenever there is a significant event in your life, such as the birth of a child or grandchild, sale of a business, retirement, or passing of a spouse or other loved one, you should review your plan for necessary changes.

What if I have a plan but want to change one thing?

If your plan is current, it is easy to make a change or two, such as adding a charitable beneficiary. Your attorney can prepare an amendment to your will (called a “codicil”) or to your revocable living trust. Many times, this can be done quickly and involves only one or two pages added to your existing will or revocable living trust.

What should my plan include?

A complete estate plan consists of a will or revocable trust, financial power of attorney, health care power of attorney and a living will. Not everyone will want or need each of these, however, so you should work with your lawyer to determine which documents will be most suited to meet your goals.

**The information provided in this booklet is offered solely as general education information and is not intended to be a substitute for professional estate planning or legal advice. Because the laws of each state vary and your own circumstances are unique, you should seek the advice of your own attorney, tax advisor, and/or financial planner before deciding on a course of action and creating your estate plan.*